

Report of the NACBS Webmaster

To the NACBS Council, October 22, 2002

The NACBS website added several new features and regularly updated basic information about all areas of the Conference. Highlights include the following:

- Published the *British Studies Intelligencer* for Fall 2001 and Spring 2002; these appeared online only.
- Published the program for the annual conference at Baltimore in the summer of 2002.
- Posted new CFP and submission materials for the 2003 annual meeting at Portland, including an interactive PDF version of the submission coversheet.
- Updated the rules and results of competitions for awards and prizes, the biographies of the candidates for the NACBS Elections, the lists of funding opportunities and related organizations, and other areas of the site.
- Posted announcements and results for the NACBS-British Council essay contest for Canadian undergraduates.
- Publicized links to the electronic editions *Journal of British Studies* for current issues and back issues at JSTOR, and the new searchable table of contents for *Albion*.
- Posted a link to a syllabus finder at the Center for History and New Media.
- Responded to requests for information about the NACBS submitted to the website.

The NACBS website provides an effective means to communicate with members and to promote awareness of the activities of the NACBS to non-members. Traffic on the website is 13,083 Visitor Sessions, equivalent to the level in 1999-2000, but down from 2000-2001, when the forum on publishing and the job search attracted many visitors. Statistics on usage of the website from August 2001 to July 2002 are summarized in reports from the University of Chicago Press:

http://www.journals.uchicago.edu/webstats/NACBS/NACBS_ALL_2001-2002.HTM

http://www.journals.uchicago.edu/webstats/NACBS/NACBS_DIR_2001-2002.HTM

The online reports provide interesting nuggets. Highlights: our most common visitors come from Reston, VA, Sunnyvale, CA, and Cambridge, MA. Common search phrases resulting in a referral to the NACBS website included “nacbs,” publishing a first book, interviewing, and so on, as well as curious search strings on Altavista such as “cameramen tinniest stomaching rewarding steeling.”

Once again, I wish to thank the University of Chicago Journals Division, which hosts our website, and especially Wayne Tack and Robert Shirrell, for assistance in maintaining the site.

Respectfully submitted,

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